




PIKES PEAK — AMERICA'S MOUNTAIN

City of Colorado Springs Parks Board
Presentation

March 9, 2023

A photograph of a rustic wooden bar with a long counter and stools, overlaid with a semi-transparent circle containing text. The bar is made of dark wood and has a long counter with several stools lined up. The walls are made of light-colored wood. There are windows with white frames and dark wood trim. The lighting is warm and ambient.

Operations Overview

- Pikes Peak – America’s Mountain
- North Slope Recreation Area
- South Slope Recreation Area

Pointers *for* Pikes Peak *Visitors*



Distances and Elevations

	Miles from Colorado Springs	Feet Above Sea Level
Colorado Springs	0	5,989
Manitou	6	6,562
Rainbow Falls, Ute Pass Canon	8	6,800
Cascade	12	7,415
Toll Gate	13	7,750
Glen Cove	23	11,425
Timberline	24	11,880
Switchbacks	25	12,500
Bottomless Pit	29	13,680
Summit of Pikes Peak	30	14,109

Pike's Peak America's
Mountain 2022
Review and 2023
Outlook

TERM SPECIAL USE PERMIT

First issued by USFS in 1948

Current Permit: 1990-2020

Highway and all structures are owned by the United States under the administration of the USFS (except for Maintenance Garage and Crystal Reservoir Visitors Center)

Permit is not transferable; holder may sublease use of land, concessions, etc.

All income derived from permitted uses must be used for funding the Operating Plan and Budget.



Glen Cove Inn

Daily Trout and Chicken Dinners

In the commodious dining room at the rustic log inn, enjoy the novelty of a good meal over two miles above sea level—just under timber line at 11,425 feet. A beautiful setting at Mile Post Eleven.

**Well Cooked and
Well Served—
11 a. m. to 3 p. m.
—\$1.25 a Plate**



TERM SPECIAL USE PERMIT

- Purpose
 - Constructing, operating, and maintaining the Pikes Peak Highway Recreation Corridor and toll road for the public recreational travel to the summit of Pikes Peak; offering sales of food, beverages and souvenir-type merchandise; and offering picnicking and interpretative services
 - Installing, maintaining and operating electronic transmission equipment for which a station authorization has been issued by FCC to the permit holder
 - Such ancillary uses of the permit area as may be authorized under the annual Operating Plan and Budget



Ranger Operations

The Numbers

2021 vs. 2022

→ Visitation was down 18% compared to 2021 (529,077)

→ Days open to the summit in 2022 = 222 Days

→ That's 29 more days than in 2021, but the summit was closed for construction for 3-months in 2021

→ 2022 TOTAL = 449,776

Month	2021	2022	Increase /Decrease
January	15,182	8,564	-44%
February	8,455	7,788	-8%
March	17,748	19,086	8%
April	21,052	20,590	-2%
May	37,036	37,659	2%
June	83,339	65,515	-21%
July	132,179	98,643	-25%
August	84,692	68,332	-19%
September	63,086	57,629	-9%
October	44,171	39,138	-11%
November	22,137	14,943	-32%
December	21,304	11,889	-44%

2022 Totals

Contact Type	2022 Total
Accidents	15
Medical Calls	78
Vehicle Issues*	97
Other**	409
Hot Brakes	24973
TOTAL = 25572	

→ These are "recordable" totals showing the contacts worthy of a written report.

→ Other statistics like rule reminders or roving interpretation are not captured.

* Vehicle issues include overheat, vapor locks, lockouts, dead batteries, etc.

** Hikers, after-hours, left behind cog passengers, gate runners, reckless driving, other incidents

SPECIAL EVENTS

- Outreach at...
 - Earth Day
 - Bighorn Sheep Day
 - GetOutdoors Day
 - Manitou Springs Coffin Races
 - Pie Contest
- Assistance with field trips at Red Rock Canyon Open Space
- Interpretive programs:
 - LNT Scavenger Hunt
 - LBC Summit Tour
 - Tundra Tours



SPECIAL EVENTS CONTINUED



- 2 Sunrise Openings
- Holiday Party
- Department Networking Event
- Season Start/End BBQs

Administration Operations

Telescope and Field Glasses On the Summit House Observatory Tower

A visit to the tower is well worth your while—sixty-five feet above the ground. An experienced guide shows and names all the cities, mountain peaks and valleys spread in a vast panoramic circle about you. There are Field Glasses and a large Telescope for your use while on the tower.

Entrance to the tower is through the Curio Room inside the Summit House.

Lunch at Summit House

Sandwiches 20c Doughnuts 15c Pie 20c
Bouillon and Crackers 25c
Coffee 10c Tea 15c Cocoa 15c
Other Refreshments, too.

Your Pikes Peak Trip in Pictures

The Official Pikes Peak View Book, copyrighted, contains twenty $5\frac{1}{2} \times 7$ four-color pictures, in an attractive cover. Mail it from the Summit if you do not wish to carry it with you. Price, \$1.00. 5c mails it any place.

Register for the Pikes Peak Daily News

While on the Summit

Your name will be printed in today's paper and mailed home for you if you register. The world's highest printed newspaper. Postpaid, 15 cents each.

Pictures Taken at Glen Cove Ready on Return

You may have your picture taken—seated in or standing along-side your car—and then on your return the photographer has the picture finished ready to take with you.

Your picture on Pikes Peak is a worth-while remembrance of your trip.

No.....

*Stewart
Bros.*

Date.....

Official Photographers

Night and Day Service on Developing and Printing at Our Two Stores

A service that enables you to see your pictures at earliest possible moment after taking them. All prints are on VELOX.

Films left before 9 p. m. are ready at 9 next morning, or those left before 9 in morning are ready at 5 same day.

This night and day service effective during July and August.

17 N. Tejon St. Street Car Loop
Colorado Manitou,
Springs Colo.

Administrative Overview



- Organization Restructure
 - .5 FTE Ranger I
 - 1.0 FTE Ranger I
 - 1.0 FTE Maintenance Tech I
 - 1.0 FTE Business Support Specialist I
 - 1.0 FTE Social Media Specialist
- New Hires
 - Skilled Maintenance Supervisor – Josh Crippen
 - Maintenance Tech I – Morgan Hartman
 - Ranger I – Angela Tolfa
 - Ranger I – Sara Cabral
 - Ranger I – Laraine Bennett
 - Senior Fleet Tech – Richard Senter
 - Manager of PPAM – Skyler Rorabaugh



2022 Social Media Recap



Facebook

141,371 Fans – Increase of 4.7%
34,820,683 Impressions – Increase of 36.9%
1,455,744 Engagement – Increase of 30.2%



Instagram

29,220 Followers – Increase of 11.1%
3,325,904 Impressions – Decrease of 40.5%
57,624 Engagement – Decrease of 54.2%



TikTok

New in 2022
75 Followers
272 Likes

2023 Marketing – Celebrating 75 Years

A CLASSIC DRIVE *never* GOES OUT OF STYLE.



THE
MOTHER
OF ALL
SCENIC
ROUTES

Celebrating 75 years

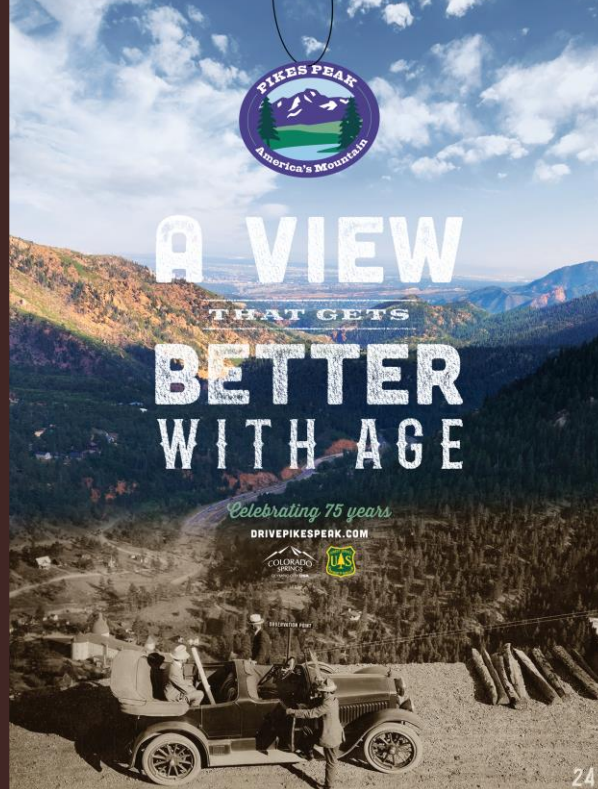
DRIVEPIKESPEAK.COM



A VIEW
THAT GETS
BETTER
WITH AGE

Celebrating 75 years

DRIVEPIKESPEAK.COM



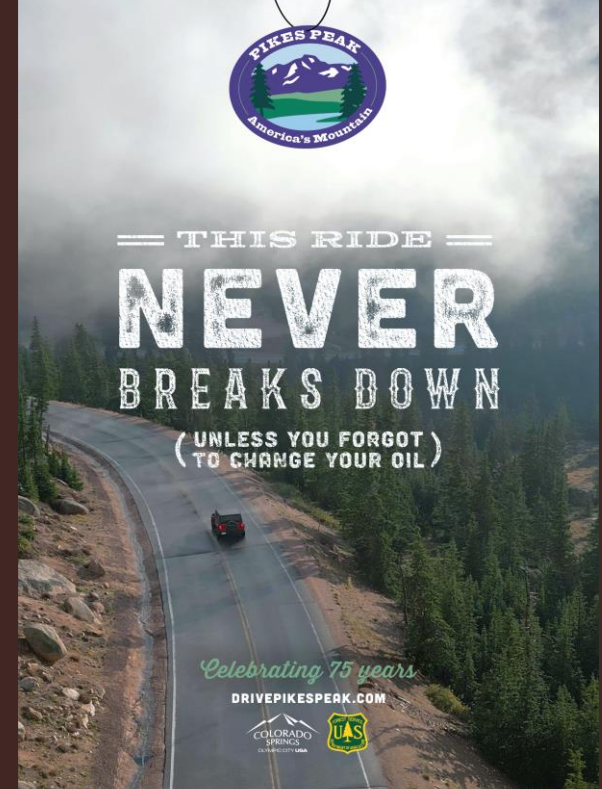
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== THIS RIDE ==
NEVER
BREAKS DOWN
(UNLESS YOU FORGOT
TO CHANGE YOUR OIL)

Celebrating 75 years

DRIVEPIKESPEAK.COM



2023 Budget

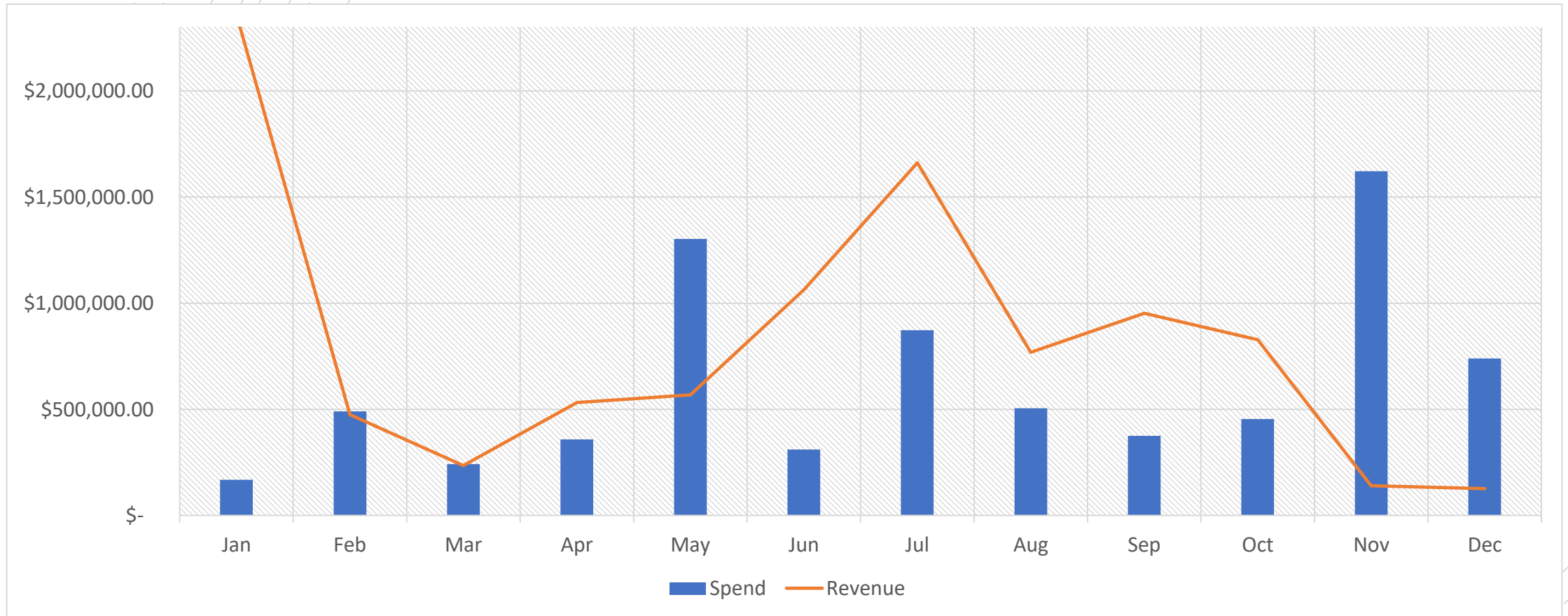
All Funds Summary

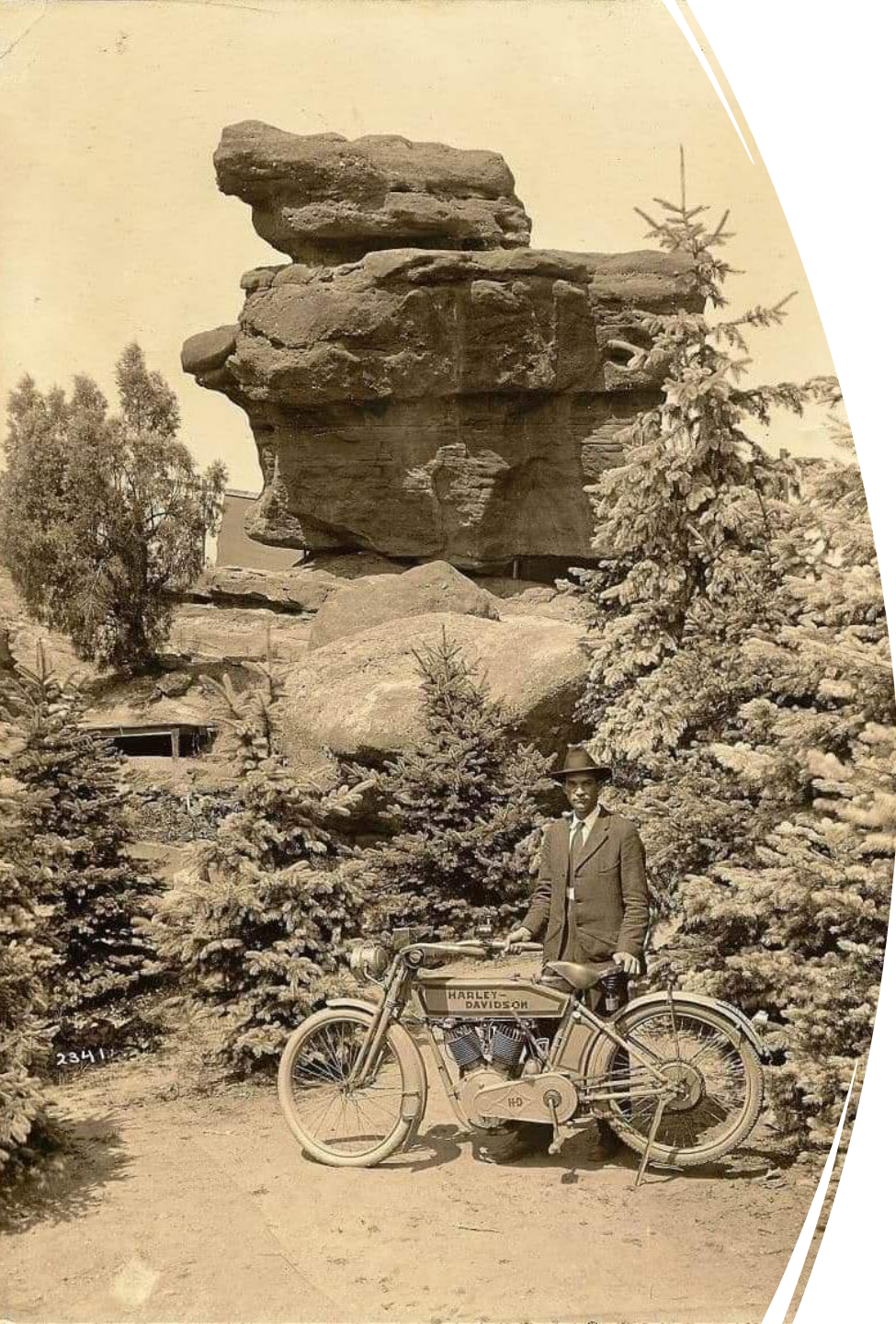
	Source of Funds	2021	2022	* 2022	2023	2023 Budget - * 2022 Amended Budget
		Actual	Original Budget	Amended Budget		
All Funds	Pikes Peak - America's Mountain Enterprise	\$9,957,621	\$8,133,400	\$8,133,400	\$8,372,350	\$238,950
	Total	\$9,957,621	\$8,133,400	\$8,133,400	\$8,372,350	\$238,950
	Uses of Funds					
	Pikes Peak - America's Mountain Enterprise	\$5,651,533	\$7,833,400	\$8,083,400	\$7,922,350	(\$161,050)
	Pikes Peak - America's Mountain Enterprise - CIP	9,704,359	300,000	550,000	450,000	(100,000)
	Total	\$15,355,892	\$8,133,400	\$8,633,400	\$8,372,350	(\$261,050)
	Positions					
	Pikes Peak - America's Mountain Enterprise	19.00	19.00	19.00	23.00	4.00
	Total	19.00	19.00	19.00	23.00	4.00

* 2022 Amended Budget as of 8/31/2022

- Net Revenue Increase Slightly due to Reservation Fee
- Salary Increase due to new positions, medical adjustments, pay for performance
- \$2m Debt Service ~ 23% of budget
- Salary & Benefits ~ 28% of budget

2022 Spend vs. Revenue





Facilities Maintenance & Road Crew

Road Crew Operations

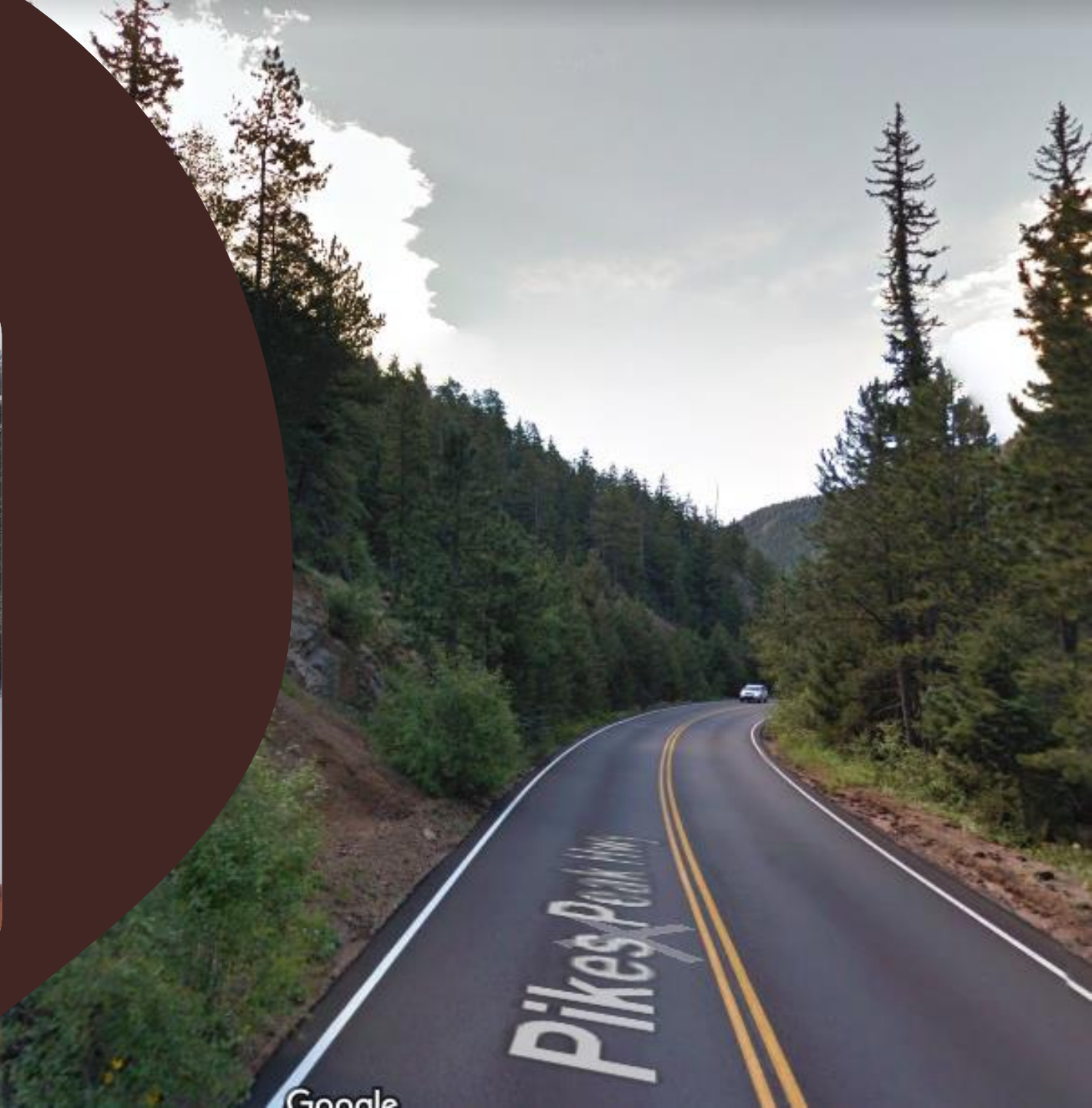


Completed
Projects

- Crowe Gulch
- Shop Culvert
- 19 Mile Hill Culvert
- West Loop Asphalt
Removal
- Crack Sealing



Fire Mitigation



*2023 Road Crew
Projects*

Pike Drive
Culvert

Parking Stops

West Loop
Asphalt Removal
– Phase II & Haul
Away

Perma Track
Bench Install

Planters at
Crystal and
Grading

Road Striping

Fleet Maintenance



Asset Works



Work Orders



Fleet Additions

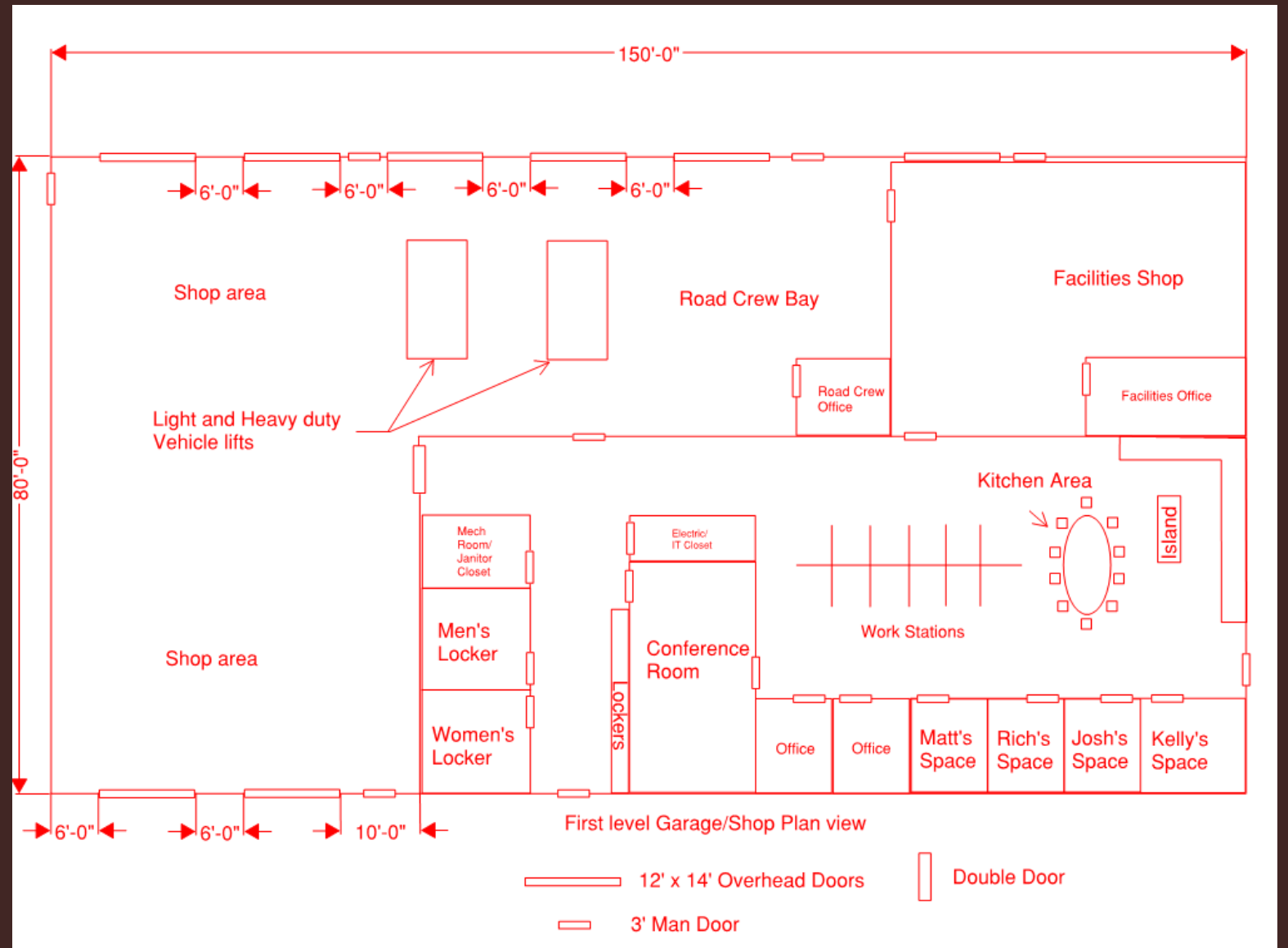
Motor Grader, Ranger Truck, Fleet
Service Truck



Fuel Management System

2023 Large Projects

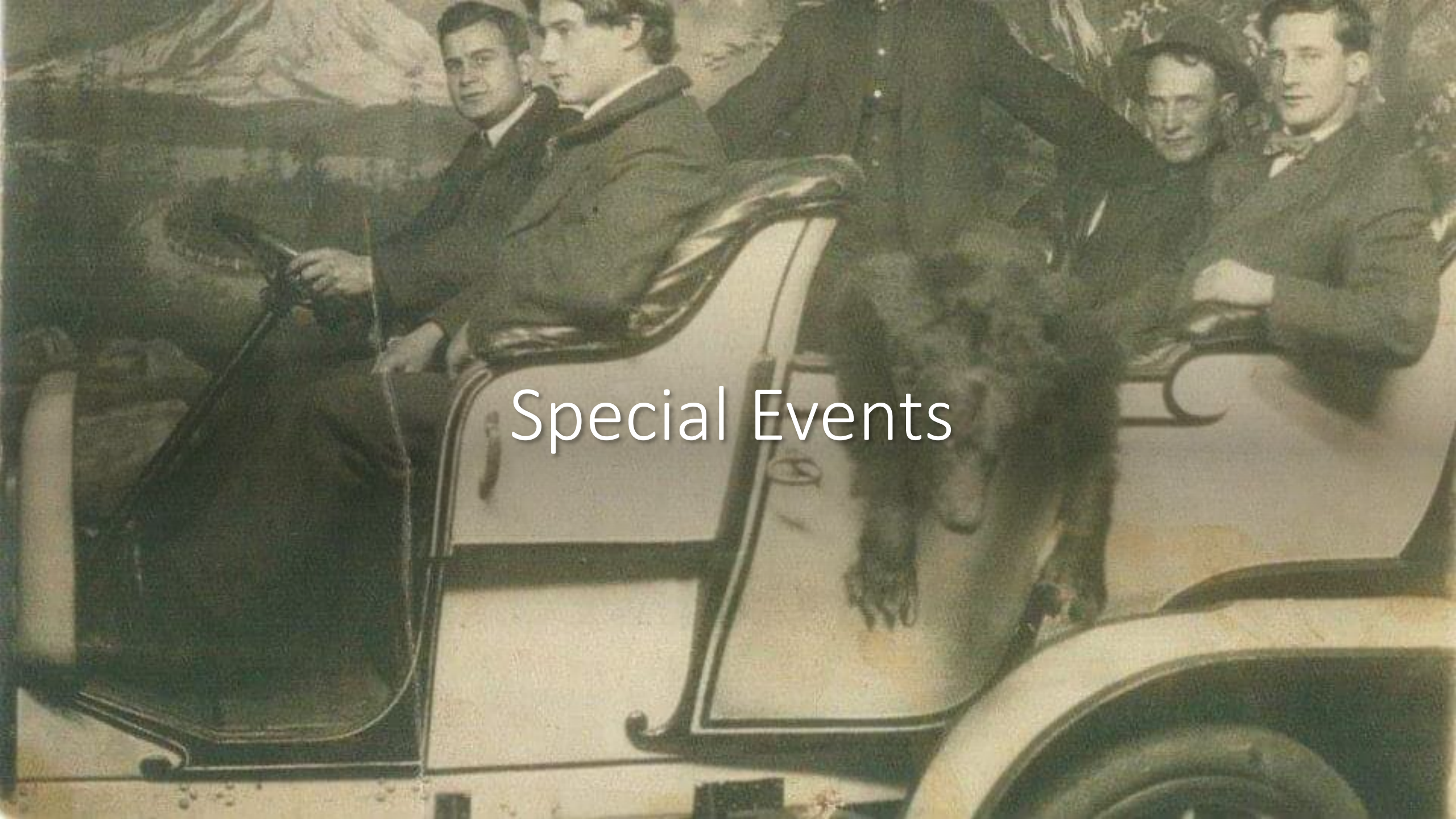
- Bottomless Pit Wall
- New Garage/Shop Design and Build (Construction Start early 2024)
- South Catamount Dam Project
- Highway Bathroom Floors
- Waste-Water Treatment Plant Review
- Glen Cove Upstairs Bathroom Remodel
- Glen Cove/Brake Check Painting
- ADA Compliance Checklist



Completed Projects 2022&23

- ❖ Added drain piping at WWTF
- ❖ Added sink in SVC basement
- ❖ Cleaning of vac tank
- ❖ Added isolation valves for each bank of toilets at the Summit
- ❖ SVC Contact List
- ❖ SVC Maintenance Logs





Special Events



Special Events



Holiday Tree Program



Festival of Lights Parade



2022 Accomplishments

AAR's, EAPs, SOPs

SVC Automated Systems

Org Restructuring

Snow/Wind Mitigation Measures

Reservation System

Sunrise Openings Return

SVC Awards

2023 & Beyond

Shuttle Services

Cartegraph

75th Anniversary
– June 7, 1948

Programming

Glen Cove

Halfway Picnic
Ground
Playground

North Slope
Recreation Area
Masterplan

Ski Area

Weather
Monitoring
System

Security
Cameras at SVC

Donor Plaque
Installation

Special Event
Calendar

Administration
Office Expansion

Reservations
Are Live

Crystal
Reservoir
Reopening

North & South Slope Operations



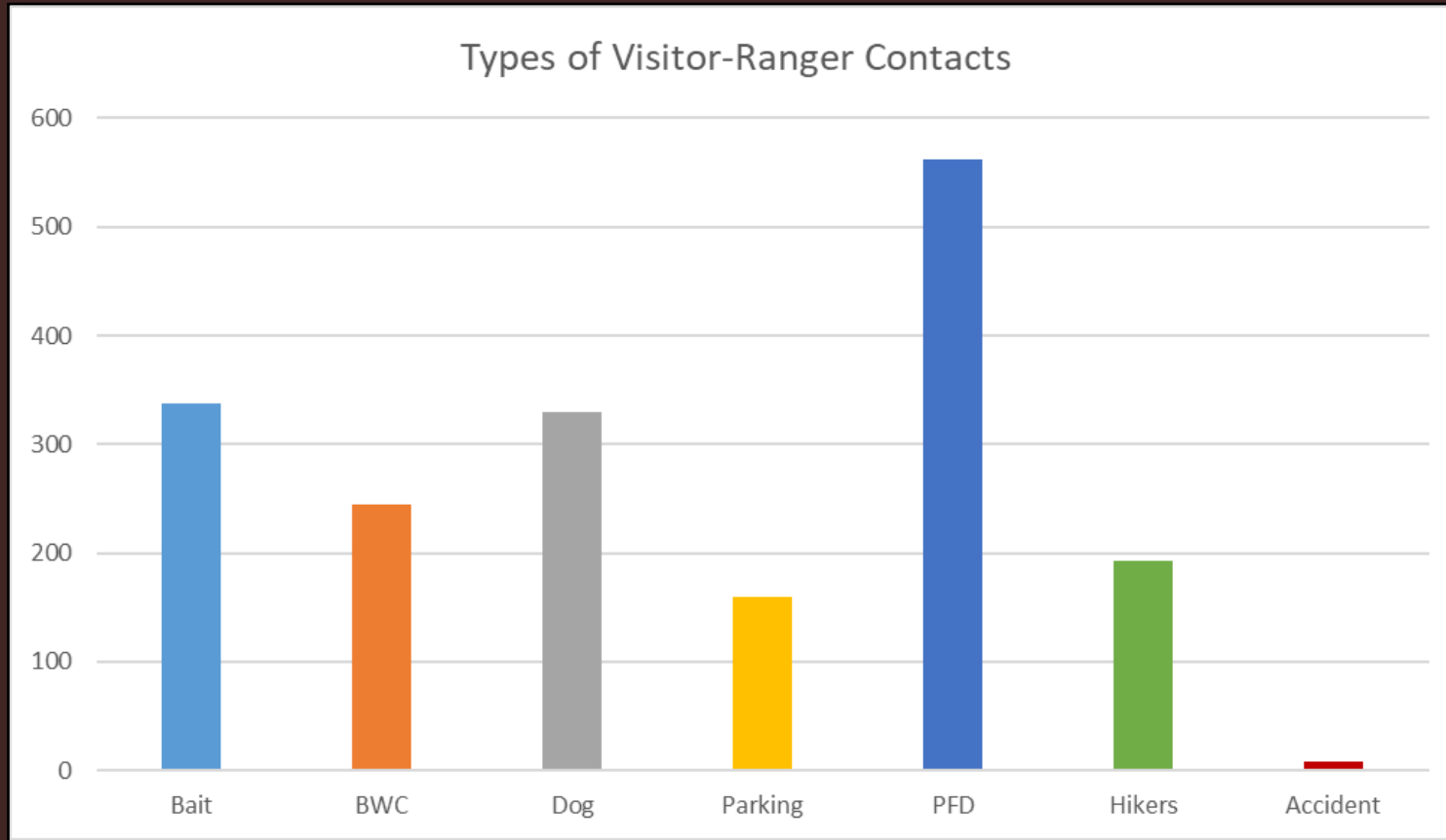
*North Slope
Monthly Breakdown*

MONTH	2022
May	3014
June	5518
July	7133
August	5717
September	4004
October	1274
TOTAL	26260

*South Slope
Monthly Breakdown*

MONTH	2022
May	CLOSED
June	181
July	305
August	215
September	227
October	CLOSED
TOTAL	928

2022 NSRA Contacts



Accidents:

- Fishing hook through eyelid
- Belly-boat flipped
- Tipped canoe
- TCSO vehicle off road at PPIHC
- Fishing hook in guest arm
- Hiker with broken forearms
- Bonfire/ open carrying/ bait fishing
- Seizures

Bait	BWC	Dog	Parking	PFD	Hikers	Accident
338	245	330	159	562	193	8

North Slope Recreation Area:

- Opens (weather permitting) May 1
- Open daily
 - Hours Change 5/26 and 10/01
- \$5 per adult (16y+)
- Closes third Sunday in October (October 15, 2023)

South Slope Recreation Area:

- Opens (weather permitting) Memorial Day Weekend
- Operates Thurs, Fri and Sat
- \$20 per vehicle
- Permit required – No free entry
- Closes end of September

QUIZ TIME



- 1. How many total guests did we have to North Slope Recreation Area in 2022?
 - 23001
 - 26260
 - 25000
 - 43128

- 2. What new special event program in partnership with the USFS began in 2022?
 - Holiday Tree Program
 - Festival of Lights Parade
 - Smokey Bear Interpretive Talks
 - Rocky Ram Retreats

- 3. How many total guests visited the Pikes Peak Highway in 2022?
 - 700,000
 - 449,776
 - 355,000
 - 401,233



QUESTIONS?