



**Lodgers and Automobile Rental Tax (LART)
Citizen's Advisory Committee Meeting
Meeting Minutes
Thursday, June 16, 2022, 3:00 – 4:30 p.m.**

Committee Members Present: Ann Alba, Dani Barger, Jim Dibiase, Jeff Howell, Sally Hybl, Aubrey McCoy, Doug Price, David Siegel, Andy Vick

1. **Call to order** – The Vice Chair called the meeting to order at 3:03 p.m.
2. **Public comment for items not on the agenda** – None
3. **Approval of meeting minutes from April 14, 2022** – Andy Vick made a motion, seconded by Jeff Howell to approve the meeting minutes. The motion carried unanimously.
4. **Discuss and consider applicants to interview for 2023 LART Funding Process at July 14, 2022 Committee Meeting** – Cheryl McCullough, Visit COS, provided background on how the Estimated Economic Impact Calculations were derived. Charae McDaniel, Chief Financial Officer, provided a LART revenue estimate for 2023. The Committee decided to interview the following applicants:
 - a. Inbound Marketing for Colorado Springs Airport - Colorado Springs Chamber & EDC
 - b. Annual Funding - Pikes Peak Outdoor Recreation Alliance
 - c. Colorado Springs Fashion Week
 - d. Fiestas Patrias - Thrive Colorado
 - e. Sunset Amphitheater - Sunset Operations, LLC
 - f. USL Mid-Year Meeting & Summer Showcase – Switchbacks FC, LLC
 - g. Pikes Peak PrideFest - Sherlock's Homes Foundation
 - h. Alianza de Futbol, Arapahoe Youth League Lacrosse State Championships, State High School Ultimate Championships, and B-Elite Invitational - Colorado Springs Youth Sports

- i. Everybody Welcome Salute to Veterans - Pikes Peak Diversity Council, Inc.
 - j. Southeast Colorado Springs Harvest Festival - Solid Rock Development Corporation
 - k. Equity Con & Celebracion del Dia de Muertos Voces Unidas for Justice
 - l. Southern Colorado Juneteenth Festival, Multi Cultural Black History Program History of Colorado Honoring Heroes in Our Community - OnebodyEnt
 - m. Best of the West Wing Festival – Sophisticated Events, LLC
5. **Member Announcements** – Doug Price shared Garden of the Gods park was named the #9 attraction in the world by Trip Advisor.
6. **Adjournment** – The Chair adjourned the meeting at 4:22 p.m.